

OMA projects from across the world will be exhibited this August in Venice, at the 12th International Architecture Exhibition.

We've compiled a guide to our involvements across the city, our projects, our partners, and our events.

## Leone d'Oro: Lifetime Achievement Award

Spazio Esedra, Giardini  
28.08.2010, 4 pm  
www.labiennale.org  
By invitation only

—

Rem Koolhaas, partner and founder of OMA, has been awarded with the Leone d'Oro award for lifetime achievement. This prize, bestowed by the board of the Venice Biennale upon recommendation of the exhibition's director, Kazuyo Sejima, recognizes Mr. Koolhaas's outstanding contributions to architectural and intellectual communities.

## il Fondaco dei Tedeschi

Adjacent to Rialto Bridge, Grand Canal  
Venice, Italy  
www.oma.com

—

In use since the thirteenth-century, il Fondaco dei Tedeschi will be converted and transformed by OMA. The new Fondaco will rival famous department stores worldwide and serve as a flagship of Venetian commercial life.

The Fondaco will be fully integrated into the cultural life of the city, hosting a variety of events stimulating the curiosity of Venice residents and visitors alike. Issues of authenticity, conservation, tourism and historical continuity immediately connect the Fondaco to OMA's "Preservation" exhibition. The Fondaco embodies the complexity of contemporary interventions into historic urban centers and as such acts as a large-scale accompaniment, a life-size model for the exhibition. It is an object lesson, a demonstration of the theories and the stakes behind any endeavor into preservation or restoration.

## Preservation

Palazzo delle Esposizioni  
Opening 26.08.2010, 10 am - 7 pm  
29.08. - 21.11.2010  
10 am - 6 pm, Closed Mondays  
www.oma.com

—

This year, OMA's exhibition at the Biennale will focus on "Preservation", a theme long neglected by contemporary construction and urban theory but nonetheless bound to these fields and central to any experience of the twenty-first century landscape. OMA's installation will become a manifesto in space, in which preservation is understood as of simultaneous political, economic and social relevance. In the exhibition's two rooms, visitors will be exposed to phenomena, to objects and to stories, which take preservation as an instrument of architectural thinking and invention.

## West Kowloon Cultural District

Forum featuring Rem Koolhaas  
"Hong Kong Arts: Imagining the Future"  
27.08.2010, 3 pm - 4.30 pm  
Quotidian Architectures exhibition, Arsenale  
29.08. - 21.11.2010  
10 am - 6 pm, closed Tuesdays  
www.venicebiennale.hk/vb2010/

—

The Quotidian Architectures exhibition will be showcasing OMA's masterplan for the West Kowloon Cultural District (WKCD) a proposed neighborhood of museums, theaters, cultural venues, and a variety of retail, dining, and entertainment facilities.

The 42-hectare waterfront site for WKCD, facing Victoria Harbour and adjacent to a future high-speed rail connection with mainland China, will include a 'Museum+' — a place for future museological experimentation—an exhibition centre, multiple theatres, concert halls, and other cultural venues, all integrated with abundant public space.

## OMA at the Danish Pavilion

Danish Pavilion, Giardini  
29.08. - 21.11.2010  
10 am - 6 pm, closed Mondays  
www.dac.dk/Q&A

—

OMA's Copenhagen Bryghusprojektet will be on display, through the Biennale, at the Danish Pavilion's exhibition "Q&A: Urban Questions\_ Copenhagen Answers."  
A mixed-use site located on the Copenhagen harbor, the Bryghusprojektet aims to propel development of the city's waterfront.

## Rethinking Education

Joint event hosted by Strelka and OMA  
Teatro Piccolo, Arsenale  
26.08.2010, 2.30 pm - 3.45 pm  
www.strelkainstitute.com

—

A classical architectural education is no longer enough to guide us through increasingly complex political and economic contexts. The Strelka Institute for Media, Architecture and Design, based in Moscow, will bring together architects, writers, designers, and media professionals in a relationship of creative interdisciplinarity, exploring subjects from the preservation of cities and the dispersal of populations to the future of energy virtual space.

Non-profit and tuition-free, independent of both state and free market pressures, Strelka will provide a haven for inquiry and experimentation.

OMA, and its think tank AMO, have developed the Strelka curriculum. During the Biennale, AMO and Strelka will jointly host the symposium, "Rethinking Education" which will feature Strelka's founders as well as OMA partners Rem Koolhaas and Reinier de Graaf.

## Beyond Entropy Symposium

Fondazione Giorgio Cini  
Sala del Piccolo Teatro  
27.08.2010, 1 pm - 11 pm  
8.20 pm: Reinier de Graaf  
www.beyondentropy.aaschool.ac.uk

—

The "Beyond Entropy" symposium, free and open to the public, invites speakers to share new perspectives on energy and its relationship to form and space.

Reinier de Graaf, partner of OMA and head of its research group AMO, will speak on the Roadmap 2050 project, a vision for an EU-wide decarbonised power grid.

Reserve a seat at: [beyondentropy@aa.school.ac.uk](mailto:beyondentropy@aa.school.ac.uk)